



the

NEXT LEVEL TOOLKIT

THE FOUNDATION TO GROWING
YOUR ONLINE BUSINESS

|
provided by

TRACI GURNEY

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Thank you

Thank you for purchasing
the Next Level Toolkit

I'm thrilled to be part of your
business growth journey.

Let's take your business to
new heights.

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YOUR PURCHASE



[ACCESS STREAMLINED TO SUCCESS HERE](#)



[ACCESS BRANDING TEMPLATE HERE](#)



[ACCESS PURPOSE PLANNER HERE](#)



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This toolkit is designed to help you level up your business, boost your online presence, and fine-tune your branding strategy.

STREAMLINED TO SUCCESS

Ready to turn your startup dream into reality? This template is your first step towards building a successful online empire.

Diving into market research or fine-tuning your customer approach might not sound like the most thrilling part of launching a business. But, skipping these steps can mean missing out on creating a killer business strategy.

That's where the template comes into play. It's your structured roadmap through the maze of planning and organization, guiding you smoothly down the path of entrepreneurship.

This prep sets the stage for a business plan that's not just a document, but a clear, actionable guide that's rooted in reality and precisely what your customers need.

BRANDING GUIDE:

This template is your creative compass, designed to infuse your unique character into every facet of your business.

It simplifies the branding process and helps you create a consistent and memorable identity that resonates with your target audience.

From logo usage to color schemes and typography, this comprehensive guide will ensure that your brand's voice is heard loud and clear across all platforms.

PURPOSE PLANNER

This isn't just a digital planner; it's a tool to build your future. It's designed not only to organize your days but also to inspire reflection and personal growth. The Purpose Planner is more than an organizer – it's a compass for your life journey.

Take the first step in defining your destiny with the Purpose Planner – Your partner in forging a purposeful path.

Nail Time Management: With a planner, you can keep track of your meetings, to-dos, and deadlines, making sure you squeeze the most out of your day.

Pumps Up Productivity: Breaking down your big goals into bite-sized tasks and ticking them off one by one? That's planner magic right there. It keeps you laser-focused on the prize, pushing your productivity levels through the roof.

Dials Down Stress: Jotting everything down in one spot can really take the edge off worrying about forgetting something. Plus, seeing your tasks laid out makes tackling big projects feel less overwhelming, seriously cutting down on the stress.

Makes Goals Happen: Whether you're dreaming big or setting small targets, a planner is perfect for laying out the steps to get there and keeping tabs on your progress. It turns "someday" into "nailed it."

Need Help?



Contact me hello@tracigurney.com

FINE PRINT

Your purchase grants you ONE single license for your personal/ business use only. You may NOT share your templates or sell the files and templates.

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DIRECTIONS TO ACCESS & EDIT CANVA TEMPLATES

Step 1: Accessing Your Template

In order to access your template purchase you will need a FREE Canva account.

If you don't have one already, you can sign up using [THIS LINK](#) for free.

- *Clicking on the button link will open a Canva landing page.*
- *Click on the "USE TEMPLATE" button below the template preview.*
- *This will automatically create a copy of the template and save it to your Canva account.*
- *Now edit the template and customize with your information.*

Step 2: Editing Your Templates

You can easily change the fonts, colors, layout and images to make this template your own and match with your branding.

Need Help?

- ✓ Download the Canva Basics Guide [here](#). It has what you need to get started with Canva.
- ✓ Watch the video [tutorials](#) we created.



DIRECTIONS TO ACCESS & EDIT THE PURPOSE PLANNER

Click on the Link

If you're on a computer, simply click the link. If you're on a mobile device, tap the link.

View the 2025 Purpose Planner in Google Drive:

The link will take you directly to the 2025 Purpose Planner within Google Drive. You can view the document directly in your browser or in the Google Drive app if you're on a mobile device.

Download the 2025 Purpose Planner:

On a computer: Hover over the top right corner of the document window. Click on the download icon (it looks like an arrow pointing downward).

On a mobile device: Tap on the three vertical dots (often referred to as the 'More' or 'Options' menu) in the upper right corner and select 'Download'. The file will be saved to your device's default download folder.

Importing the PDF into GoodNotes or Similar Apps:

Open GoodNotes or your chosen app.

Create a New Notebook or Import:

In GoodNotes, tap on the '+' icon (usually located in the top right or bottom right corner) and select 'Import'.

Locate the 2025 Purpose Planner:

If you downloaded the Planner to your device, navigate to the location where the file was saved (usually 'Downloads' or 'Files' app on mobile devices).